



MIDDLE WEST SPIRITS

## MWS Internship | Sales & Marketing

Review Date: June 2015

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### Opportunity:

Middle West Spirits, Columbus' premiere urban micro-distillery, is offering a series of one year internships that include opportunities with the sales & marketing team.

<b>Term:</b>	12 months, Summer 2015 - Spring 2016
<b>Salary:</b>	\$10/hr + expenses
<b>Hours:</b>	Part-time, 15-20 hours/week Afternoons & some evenings (some flexibility)

### Description:

The market for craft spirits is growing at record pace, which requires small companies like Middle West to maintain a strong but focused presence in each of its primary markets. Explore a broad range of current marketing programs, while helping us sharpen our approach in several new directions... spanning both traditional channel marketing and the experiential. Internship responsibilities will include, but not be limited to social media marketing, loyalty program development, trade customer audits, tours & tastings, special events, seasonal festivals and retail event coordination.

### Experience

- Ideal candidate will have 2 years of sales or marketing experience, or the equivalent in marketing related curriculum.
- 21+ years of age
- Extensive experience using Microsoft Office products., including word, excel and power point.
- Lifting requirements: up to 50 lbs
- Minimal travel, reimbursed

To apply, send questions and/or resume materials to: [work@middlewestspirits.com](mailto:work@middlewestspirits.com)